

FLYHOMES IDENTITY REFERENCE 2023

Our Flyhomes logos are displayed only in Neutral Black C or white when needed on a dark background.



flyhomes®

[WEB](#) | [PRINT](#)

flyhomes®

[WEB](#) | [PRINT](#)

NEUTRAL BLACK C

HEX #232226

C73 M68 Y61 K70

R35 G34 B38

PMS Neutral Black C

CO-BRANDING REFERENCE

When using the Flyhomes logo to co-brand, please refer to the lockup below to guide placement and usage.

Use .5pt rule in Neutral Black C vertically centered.

flyhomes®

YOUR
LOGO
HERE

flyhomes®

YOUR LOGO HERE

Please email brandcreative@flyhomes.com if you have any questions about usage.